

RECRUIT!

A Book/Tool Full of Practical, Purposeful Ideas to Promote Growth and Increase Retention

- Multiply the sharing effect
- Motivate yourself to build your business
- Overcome emotional barriers to success
- Make connections and develop relationships
- Try specific approaches for appointments
- Find prospects and deal with resistance
- Involve your team in every meeting
- Use innovative activities to enhance learning
- Grow - with 657 NEW IDEAS!



Order RECRUIT Today!

- Call 262-287-8728
- Email ro@roshales.com
- Place your order online at www.imaginativeconsulting.com

Quantity Discounts Available!

- 12 copies for \$180.00 (save \$23.40)
- 24 copies for \$324.00 (save \$82.80)
- 48 copies for \$576.00 (save \$237.60)

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Events and Workshops

Ro Shales *knows* Direct Sales! Ro's experience, knowledge, and passion will inspire your team - from new recruits, to seasoned leaders and staff. Choose from a wide variety of workshop topics, or let Ro design one for you. Call Today! 262-287-8728



Our First RECRUIT! Reviews

RECRUIT! is jammed packed with ideas and inspiration for building, growing and managing a team. This is a must read for everyone who wishes to succeed big in Direct Sales. Just flip to any section and laid out before you is a great training session for your team. Most of all, this book is a wonderful resource with a lot of heart.

~ **Linda Herrick, Group Leader NYR Organic**

This action packed read not only invigorates it is hands down the best accountability book I have read. Clearly leaving the reader knowing that "Action = Results" is the name of the game of recruiting and the key to building an organization that others only dream about!

~ **Cindy Juncaj, President and CEO/Partner, Demarle at Home**

RECRUIT! provides sage wisdom of practical and tactical approaches to building business - the smart way. This book is full of purposeful ThinkAbouts and useful Activators for new and tenured business builders who are ready to master the timeless fundamentals of building winning relationships.

~ **Maggie Mongan, The Business Rescue Coach & President of Brilliant Breakthroughs, Inc.**

This book captures the true essence of recruiting. When you help enough people reach their goals, you cannot help but reach your own goals. The book is filled with Timeless Tips that work! When you master recruiting there is no limit for your success in Direct Sales.

~ **Sandi Mullins, VP Sales, Tupperware Inc., Retired, Currently - Union Springs Wellness**

RECRUIT! brings the wisdom of the ages into the 21st Century and provides secrets of sharing. ThinkAbouts inspire our hearts and Activators get us to make small actions that can create amazing results in your business. RECRUIT! is a must read for anyone wanting to increase their sharing factor!

~ **Tom Judson, VP Sales, Princess House, WW VP Sales, Park Lane Jewelry**

Roseann and Sherle are powerhouses! If you want to succeed in Direct Sales, you will move ahead faster with this book. You'll enjoy every minute of the wise and sage advice.

~ **Brenda Dahl J.D., Dahl Law Offices**

RECRUIT! will become your "go to" source on many levels. It will help you feel good about connecting to others with your opportunity and offer you insight into helping your team to reach out to others. I'm amazed at the volume of activities, ideas and inspiration available. Like me, you'll reach for it again and again!

~ **Julie Mucha, VP Sales Weekenders USA, Retired, Executive Distributor at NuSkin**

With over 25 years of experience in the Direct Sales industry, I found the wisdom in these pages thought-provoking, timely, practical and relevant. A must read for anyone committed to developing a strong "connected" team of entrepreneurs!

~ **Tom J. Caron, Owner, Synchronicity Coaching & Natl. Director /Indep. Distrib. ViSalus Sciences®**

This book gives you time tested basics and step by step principles to reach others to make a difference in their life and yours. I've enjoyed the incredible direct sales opportunity for 36 years and this book will help you build team strength quickly.

~ **Bonnie Strigenz, District Director, Jafra Cosmetics International**

RECRUIT! motivated me to pick up the phone and make calls! It also reminds me of all the great reasons why I love to share the business with everyone, everywhere, and why recruiting & sharing truly offer everyone the greatest reward.

~ **Carol Judson, Franchise President, Aloette Southeast**

Ro Shales and Grandma Sherle have created a clear, easy to read guide on Why and How plus the Benefits of "Connecting with People." This book has excellent self study and group training tools that walk you through the plethora of options to find what works best for you. Even veterans like myself will find pearls of wisdom and expert advice. Be grateful, share this amazing opportunity and enjoy the journey!

~ **Elizabeth Anthony Gronert, Founding Director Private Quarters**

A great read – especially for businesses and organizations working in teams and with people...wait a minute – that's everyone! Roseann poses questions that we all have experienced in our lives and provides practical solutions – love that! This book provides ideas for working individually, or in group settings, and offers excellent insight into strategies for connecting and communicating for optimal results. Read the book!

~ **Wendy K. Baumann, President/CVO, Wisconsin Women's Business Initiative Corporation**